



**BOSTON'S CENTER FOR JEWISH CULTURE
INVITES YOU TO OUR
2016 ANNUAL TRIBUTE BENEFIT**

Creating Community

HONORING

ANDREW PERLMAN, DAVID GERZOF RICHARD,
AND EILEEN SAMUELS

CELEBRATING

HAVURAH ON THE HILL'S 13TH ANNIVERSARY

SHOWCASING

THE VILNA'S YOUNG FAMILIES

SUNDAY, MAY 1 AT 5:30PM

AT THE VILNA SHUL
18 PHILLIPS STREET, BOSTON, MA

*Buffet-style dinner, drinks, live music, and auction.
Dessert reception immediately following.
Dietary laws observed.*



HONORING

ANDREW PERLMAN AND DAVID GERZOF RICHARD, HAVURAH ON THE HILL CO-FOUNDERS, WITH THE VILNA LEGACY AWARD

Andrew Perlman is an entrepreneur and investor who is passionate about building and leading exciting, innovative companies. He has co-founded pioneering businesses in six industries, including telecom, semiconductors, energy, natural resources, water, and biotechnology. He is currently a Managing Partner at GreatPoint Ventures, where he invests in companies solving major global problems; and is Chairman of GreatPoint Energy, an energy technology company converting coal into clean low-cost natural gas in China. Andrew was profiled

by *The Wall Street Journal* as one of its leading entrepreneurs “on the move,” chosen by the *MIT Technology Review* as one of its 2009 “35 Innovators Under 35,” and selected by *Crain’s Chicago Business* as one of its “40 Leaders Under 40”.

David Gerzof Richard is the Founder and President of BIGfish Communications, a public relations and marketing agency that works with disruptive innovation and technology companies. Over the past 16 years, David has successfully developed and



HONORING
EILEEN SAMUELS,
VILNA BOARD MEMBER,
WITH THE VILNA VISIONARY
LEADERSHIP AWARD

executed numerous award-winning marketing, PR, and social influence campaigns for a broad range of clients. In 2003, David was appointed a professor at Emerson College where he currently teaches a range of marketing courses and serves as Communication Scientist under the Communication Studies Chairman. He appears regularly on NPR's national broadcast of *On Point with Tom Ashbrook* and contributes to a variety of national online, print, and broadcast news outlets.

Eileen Samuels, as an English and foreign language teacher in high schools and college, has always been tied to the youth of our community. She was the Board member who first coordinated Havurah on the Hill (HOH) with the Vilna. It was her deepest pleasure to see her students from Solomon Schechter Day School come to the Vilna under the auspices of HOH. Vibrant and dedicated, Eileen has been the scribe for the Board meetings and has taken meticulous and copious meeting minutes that track so much of the history of the Vilna.



Her experience on other boards has helped the Vilna detail its history and look toward its future. On the Vilna's Nominating Committee, she has helped the organization grow.

SHOWCASING THE VILNA'S YOUNG FAMILIES

The Vilna's Young Families fill our historic building with laughter and song as families from throughout Greater Boston gather together to celebrate holidays and build community.

CELEBRATING HAVURAH ON THE HILL'S 13TH ANNIVERSARY

Havurah on the Hill is the Vilna's Young Adult programming and service arm, celebrating its bar mitzvah year. Founded on tenets of spiritual engagement, HOH has brought together thousands of young people for lay-lead services, speakers, dinners, and friendship.



TRIBUTE BENEFIT CO-CHAIRS

Maxine Goldberg and Rebecca Kotkin

HONORARY CO-CHAIRS

Mark Atkins and Robert Beal,
2015 Honorees

HOST COMMITTEE *(as of 2/23/16)*

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Deborah Melkin
Lesley and Robert Perlman
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Liliane Szynger and Abner Taub
Drs. Shari and Robert Thurer

Andrea and Arthur Waldstein
Marcia Walsh and Eric Block
The Winn Family

VILNA YOUNG FAMILIES CHAIRS

Liza Schneiderman, Lori Sidman,
and Robyn Riseberg MD

VILNA YOUNG FAMILIES COMMITTEE

Margi Gad and Daniel Bley
Claudia Granville
Rebecca Koenigsberg* and Ron Hibshoosh
Aliza and Judson Samuels
Aliza and Matthew Schneller
Rachel Swanson*
Geraldine and Gabe Sunshine
Nicole Zatlun and Jason Weiner
Ilana Braun and Jed Weiss

** Benefit Planning Committee*

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BOSTON'S CENTER FOR JEWISH CULTURE is housed in the historic landmark building, the Vilna Shul. Built in 1919 on the north slope of Boston's Beacon Hill, this last remaining synagogue building from the immigrant-era stands as a symbol of the early Jews who came to America to establish new lives; bringing their traditions, stories, hopes, and dreams. The Boston Center for Jewish Culture is a vital resource for our Jewish community, engaging people of all ages and backgrounds; and welcoming visitors from around the world.

BOARD OF DIRECTORS

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* *Benefit Planning Committee*

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ADMINISTRATOR

Rachel Spilecki



BOSTON'S CENTER FOR JEWISH CULTURE

18 Phillips Street
Boston MA 02114-6356
617-523-2324

PARKING FOR THE TRIBUTE BENEFIT

Five dollar validated parking is available at the Charles River Plaza Parking Garage, 165 Cambridge St.

For more information, contact Rosa Kramer Franck, Director of Development at rosa@vilnashul.org

Sponsorship & Tribute Book Opportunities

Jubilee \$25,000

- Full screen ad in virtual tribute book with extended viewing
- Tribute ad listed on Vilna Shul website
- 20 tickets with premier reserved seating
- Recognition in event program

Chai \$18,000

- Full screen ad in virtual tribute book with extended viewing
- Tribute ad listed on Vilna Shul website
- 15 tickets with premier reserved seating
- Recognition in event program

Diamond \$10,000

- Full screen ad in virtual tribute book with extended viewing
- 10 tickets with priority reserved seating
- Recognition in event program

Platinum \$5,000

- Full screen ad in virtual tribute book
- 8 tickets with reserved seating
- Recognition in event program

Gold \$2,500

- Half screen ad in virtual tribute book
- 6 tickets
- Recognition in event program

Silver \$1,000

- Quarter screen ad in virtual tribute book
- 2 tickets
- Recognition in event program

Friend \$500

- Quarter screen ad in virtual tribute book
- 1 ticket
- Recognition in event program

Well Wisher \$200

- Name listed in virtual tribute book

Individual Tickets \$250 per person

The Vilna Shul is pleased to feature a Virtual Tribute Book as an innovative, paperless, and cost effective way to share your message. The Virtual Tribute Book will be screened during the Benefit Event. All tributes will be featured in a beautiful, hardcover book presented to our honorees.

Artwork for the Virtual Tribute Book must be received by Monday, April 4, 2016. E-mail high-resolution files of your artwork (JPEG, PDF, or EPS) to Rachel Spilecki at rachels@vlnashul.org. Please complete and return this form by mail or email to Rachel. To discuss your ad, congratulatory message, or for more information, call 617-523-2324.

— OR —

Please include your ad text or message exactly as you would like it to appear in the Virtual Tribute Book, either in a separate document mailed with this form, or in the box below **by Monday, April 4, 2016.**

The Vilna Shul, Boston's Center for Jewish Culture is a 501(c)(3) cultural organization as determined by the Internal Revenue Service. All but \$65.00 per ticket of your contribution is tax-deductible for those who are attending the event. For more information, please call Rachel Spilecki at 617-523-2324 or email at rachels@vlnashul.org.

Please fill out more information on the following page

Please check one or more of the following:

___I/We would like to attend and to sponsor the event at the _____ level.

My/Our name should be listed in the virtual tribute book as follows:

___I/We would like to attend and purchase ___ tickets to the event.

___I/We cannot attend but enclosed is our fully tax-deductible contribution of \$ _____ to support the Vilna.

Please fill in your contact information:

Phone _____ Email _____

Names of your guests _____

Please fill in your payment information:

Enclosed, please find a check for \$ _____, made payable to:

The Vilna Shul, BCJC.

Please charge my credit card for \$ _____.

All information below is required to charge your card:

Please check one: ___ Visa ___ MasterCard ___ Amex ___ Discover

Name on Card _____

Card # _____ CVV # _____

Exp. Date _____

Address _____

City _____ State _____ Zip _____

Signature _____